

Andrew Lea MA (CANTAB) FBCS FRSA

Applied Artificial Intelligence and Data Analytics Consultant and Practitioner

I have many years experience developing artificial intelligence and applying data analytics across many sectors, including scientific, aerospace, law enforcement, financial, industrial, marketing, and public sector. As an expert, I help organisations further their objectives in deploying AI and generating insight with data analytics and visualisation or modelling with large scale simulations.

As a BCS Fellow on its AI committee I track academic AI advances, and have pioneered much AI myself, building early award-winning text summarisers, agentic AI, and large language models. I can help boards understand the trajectory and implications of these emerging technologies.

I am deeply aware of AI and data ethics, frequently chairing the panel sessions on ethics at the BCS Cambridge AI conferences. I can advise companies or regulators in ethical AI and analytics.

Having run small businesses, and worked in others from start-ups to multi-nationals, I have developed skills in business management and development, bid writing, and contract negotiation. I have worked in government and have served as a local councillor (chairing the audit committee) so am skilled in stakeholder management and matters of governance.

With a degree in Natural Sciences (Applied Biology), post-graduate study in Computer Science at London, and years of practical experience, I provide expert advice research and hands-on implementation in most aspects of computer science and project management. My interests include aviation, paragliding, cycling, astronomy, sailing, animal welfare, and climate change.

Qualifications and Fellowships

- MA Hons Natural Sciences (Applied Biology) - Selwyn College, Cambridge University
- Diploma in Computer Science - Birckbeck College, London University
- Pilot's Licence - PPL(A), Karate 2nd Dan, Paragliding pilot and BHPA coach, RYA Day Skipper
- Fellow of the British Computer Society
- Fellow of the Royal Society of Arts

Career Summary

in approximate reverse chronological order

Director	Computing Scientific Ltd	
Head of AI	at 3 consecutive projects	Marketing, Delivery, Sports sectors
Councillor	West Sussex & Mid Sussex	Chair of Audit
Visiting Fellow	University of Brighton	Student mentoring and industry projects
Director	Primary Key Associates	Fraud detection, digital forensics
Technical Director	Detica / BAe	Data analytics, AI, and client R&D
Director	Software Scientific Ltd	AI for competitive intelligence
Director	Aerospace Scientific Ltd	Application of AI to space and aviation

Previously I worked as a project management consultant in the financial and government sectors, and as a software developer in the agrochemical and the nuclear power sectors.

Core Competencies

AI application and engineering
Data insight and visualisation
Software development
New techniques R & D

Project management
Business development
Stakeholder management
Business analysis

Bid and presentation writing
Lecturing and coaching
Contractual negotiation
IPR protection and patents

Technical Skills

AI: LLMs and generative models; image analysis; reasoning and inferencing; machine learning; classification; search and planning; optimisation; genetic programming
Research: population simulations; symbolic regression; data analytics; robust statistics
Mathematics: cryptography; evidential block chain; homomorphic encryption; toolkits & libraries
Development: embedded real-time o/s, mobile (IoS and Android), MacOS and Windows, web; Python, C, C++, Java, Kotlin, Swift, assembler, JavaScript, SQL, graph DBs
Office: Word / Pages, PowerPoint / KeyNote, Excel / Numbers, OpenOffice

Work and Project Highlights

in approximate reverse chronological order

- generating marketing copy with generative grammars and large language models
- increasing click-through rate with a custom recommendation engine
- AI to creating personalised exercise and fitness plans with AI
- defending against computer viruses with AI methods to detect zero-day attacks
- designing a framework to combat climate change by making carbon capture profitable

- chairing an audit scrutiny committee, and holding a failing council to account
- organising and chairing ethics panel discussions at the annual BCS AI conference
- modelling and visualising human movement in an airport

- fraud detection with a classifier, and inverting it to uncover business fraud vulnerabilities
- protecting staff from stalking threats through social media analytics
- preserving data to evidential standards using block-chain
- threat discovering in partially encrypted graph data, using a declarative language
- large scale population simulations
- discovering significant matters in unstructured digital forensics data

- business development for a consultancy, obtaining many profitable projects
- building a data analytics profession with a consultancy to foster staff development
- custom R&D on behalf of customers, solving difficult business questions
- writing and pursuing patents on behalf of the consultancy through to grant

- developing a real-time system for the on-board understanding of images by satellites
- AI for a Mars lander which would understand images and respond to textual messages
- award-winning AI for summarising documents
- competitive intelligence with natural-language directed spiders

- disaster recovery planning for financial institutions
- setting up an office for a consultancy in Lisbon whilst consulting for the Bank of Portugal
- working on public sector pension systems

- agrochemical research computing, including field data collection and analysis
- nuclear power safety systems

Current Research Interests

Symbolic Regression:	the mathematical equivalent of large language models
Language Reasoning:	combining LLMs with symbolic AI to reason
Image and sound:	devices to help blind people 'see' with sound
Project productivity:	AI to increase sprint effort and timescale estimate accuracy
Human/machine interface:	reducing a pilot's cognitive load through AI advice and visualisation

Selected Papers, Session Chairs, and Lectures

selected from the last ten years

2025	Applications Session	SGAI 2025
2024	Is large AI good or bad for society?	debate chair, SGA I 2024
	Computer Chess: A Historical Perspective	BCS/Oxford Academic IT Now
	AI and Project Management II	BCS event, panel member
	Great Debate 2024 AI: Threat or Opportunity?	BCS / IET event, panel member
2023	How is AI going to change society in the coming decade? –	debate chair, SGA I 2023
	AI and Project Management I	BCS event, panel member
	Why is AI hard to define?	BCS/Oxford Academic IT Now
2022	Explainability and Artificial Intelligence	debate chair, SGA I 2022
2021	Artificial Intelligence and Sustainability	debate chair, SGA I 2021
2020	How can we avoid the risks of ... AI and share the benefits? –	debate chair, SGA I 2021
2019	Regulation of AI	debate chair, SGA I 2019
	Artificial Sentience and Digital Immortality	talk at AI and Robotics
2018	Can we trust AI?	debate panel member / SGA I
	Applications Session	session chair SGA I 2018
2017	Artificial Intelligence and Privacy	debate chair SGA I 2017
	Applications of Neural Nets	session chair SGA I 2017
	AI: A brief history of man versus machine	cited in Computer Weekly
	How logic games have advanced AI thinking	cited in Computer Weekly
	Artificial Intelligence	talk at Robots in Society, BCS; April
	Secure Data Analytics (white paper)	primarykey.co.uk/knowledge-bank
	Beware Fake AI! – white paper	www.linkedin.com/pulse/beware-fake-ai-andrew-lea/
2016	What benefits can AI deliver...in the next 10 years?	debate chair SGA I
	Social Media & Personnel Safety (white paper)	primarykey.co.uk/knowledge-bank
	Scenario Analytics (white paper)	primarykey.co.uk/knowledge-bank
2015	Deterministic Assimilation Clustering	paper in Expert Update, ed M Petridis
	Is AI an existential threat to humanity?	debate chair at SGA I 2015
	Representation in AI	lecture at Brighton University
	The End of Work	cited in BBC Focus, Dec
2014	Where will AI be in 10, 25, 50 and 100 years time?	debate chair, SGA I 2014
	Spacecraft and Astronomy AI	lecture and demo at Real AI
2013	Increasing Software Resilience & Reliability	COSAC security conference talk

Because most of my work has delivered competitive advantage to commercial organisations, it has been subject to strict non-disclosure agreements, and has therefore not been published.